

WTVJ-TV

**QUARTERLY LIST OF PROGRAMMING
ADDRESSING COMMUNITY ISSUES**

April-June 2010



Quarterly Issues and Programs Report

April-June, 2010

NBC 6/WTVJ attempts to serve the public interest, convenience and necessity by presenting broadcast material which treats significant issues of the people in the communities served by NBC 6/WTVJ.

The community issues to which WTVJ addressed significant programming were determined by knowledge obtained through community involvement and informal ascertainment of the general public, community leaders, public officials, inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

NBC 6/WTVJ recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast matter should be programmed to treat those needs and interests. This report includes a brief description of such community issues and some of the programs we believe have provided the most significant treatment of such issues during the period April 1 through June 30, 2010.

The programs produced to meet the needs of the public include locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

Community Issues

Politics

Health

Environment

Hurricane Season

Education

Locally Produced Program

Our locally produced, regularly scheduled programs address community issues, concerns and needs. The programs are as follows:

NBC 6/WTVJ News – Daily Local News Programs – WTVJ’s daily newscasts devote considerable time to local issues and community problems.

Regularly scheduled, locally produced newscasts and programming include:

Program	Time	Days
NBC 6 Today in South Florida at 5am	5:00-5:30 am	Monday-Friday
NBC 6 Today in South Florida at 5:30am	5:30-6:00am	Monday-Friday
NBC 6 Today in South Florida at 6am	6:00-7:00am	Monday-Friday
South Florida Today	11:00am-Noon	Monday-Friday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Monday-Friday
South Florida Nightly News at 7pm	7:00-7:30pm	Monday-Friday
NBC 6 South Florida News at 11pm	11:00-11:30 pm	Monday-Friday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Saturday
NBC 6 South Florida News at 11pm	11:00-11:30 pm	Saturday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Sunday
NBC 6 South Florida News at 11pm	11:00-11:30 pm	Sunday

POLITICS

NBC 6 is devoted to covering a myriad of local, national, and international government issues during its newscast. The coverage includes profiles of policy makers, political debates and school board issues.

VP Joe Biden and Haiti

Reporter: Steve Litz

4/5/10 6pm

Length: 2:00

Vice President Joe Biden is in town meeting with Haitian-American leaders to break down what our government has done so far and plans to do in the wake of the devastating earthquake there. Political reporter Steve Litz spoke to some of the people who met with the VP and reports from Little Haiti.

Governor Crist – Decision 2010

Reporter: Ari Odzer

4/15/10 6pm

Length: 2:15

Now that governor Crist has made his decision to veto the Education Reform Bill, the political fallout is being felt across the Sunshine State especially in the hotly contested US Senate race. Ari Odzer spoke to a political expert who thinks the governor is making an Independent push in Decision 2010.

Crist Running as Independent

Reporter: Kevin Corke

4/29/10 7pm

Length: 2:00

It's the bombshell announcement he says he's making for the people - Governor Charlie Crist now running as an independent, in his bid for US Senate. It's the announcement many expected would come after the governor began falling behind in the polls against his conservative counterpart Marco Rubio. Kevin Corke has more on the road leading to the Governor's big decision.

Decision 2010

Reporter: Jeff Burnside

4/29/10 7pm

Length: 2:00

With the Governor's departure from the Republican race his former GOP rival Marco Rubio is taking time to fuel his campaign by meeting with his Republican supporters. Jeff Burnside continues team coverage and reports from West Miami where Rubio is weighing in on the Governor's announcement.

Decision 2010

Reporter: Steve Litz

5/5/10 6pm

Length: 2:30

Now to decision 2010, where two dozen candidates want to represent the Sunshine State in the US Senate. Political reporter Steve Litz gives us a couple of the lesser known names in the race.

Crist Signs Gaming Deal

Reporter: Hank Tester

5/5/10 6pm

Length: 2:15

Finally a done deal. After three decades of debate, the Seminole Tribe has a gaming compact with the State sending millions of dollars to Florida's bottom line. Hank Tester reports the Governor came for the historic signing and explains what the deal means to you.

Decision 2010

Reporter: Steve Handelsman

5/19/10 7pm

Length: 2:00

Both Democrats and Republicans are licking their wounds today after yesterday's elections in three states. Voters made it clear: They want change that could be bad news for both parties. Steve Handelsman reports the latest from Capitol Hill.

McCollum vs. Scott

Reporter: Steve Litz

5/21/10 6pm

Length: 2:15

Most political analysts thought Attorney General Bill McCollum would cruise to the Republican nomination for governor, but a well financed political outsider is giving McCollum a run for his money. Political reporter Steve Litz is live in Satellite Control where Rick Scott is making in-roads with voters as his business dealings come under fire.

HEALTH

As the first generation of Baby Boomers is retiring and more people are becoming health conscious, NBC Miami offers an array of reports – from the most concerning and relevant health issues to the latest in medical technology.

Breastfeeding

Reporter: Tracy Potts

4/5/10 6pm

Length: 1:30

You've heard for years that breastfeeding is good for your baby. But did you know it can also save lives and billions of dollars? Tracy Potts reports researchers found breastfeeding for at least the first few months could benefit both baby and mother.

Cooling Therapy

Reporter: Diana Gonzalez

4/13/10 6pm

Length: 2:30

Nearly three years ago, an NFL player from the University of Miami focused international attention on cooling therapy to prevent paralysis. UM researchers set out to show this was not an isolated case. Health reporter Diana Gonzalez has the latest findings.

UV Damage Prevention

Reporter: Diana Gonzalez

4/15/10 6pm

Length: 2:00

Just sixty-six days until summer, which means extra time playing and relaxing in the sun. Now there is a way to prevent UV damage that's not a cream, gel or spray. Health reporter Diana Gonzalez tells about skin protection that works from the inside out.

Eye Cancer

Reporter: Diana Gonzalez

4/16/10 6pm

Length: 1:45

On photos taken with a flash, a white spot in the eye can reveal a type of cancer that strikes young children. Instead of chemo with side effects to the whole body, UM doctors at Holtz Children's Hospital are using a more focused form of treatment. Health reporter Diana Gonzalez has the details.

New Type of Mammogram

Reporter: Diana Gonzalez

4/20/10 6pm

Length: 2:00

Women over the age of 35 might be eligible to test a new type of mammogram right here in South Florida. It's called Tomosynthesis and it provides a 3-D image. Health reporter Diana Gonzalez tells us where it's available and who can participate.

Chocolate and Depression

Reporter: Diana Gonzalez

4/26/10 6pm

Length: 1:45

If you are a chocolate lover, you know how good it tastes and that it can actually be good for your heart. Now a new study released today reveals a connection between chocolate and depression. Health reporter Diana Gonzalez has the findings.

Women's Health

Reporter: Pam Giganti

5/12/10 7:30pm

Length: 30 minutes

NBC Miami is committed to helping you live healthy and tonight we are teaming up with Cleveland Clinic Florida for a phone bank and interactive special on Women's Health. Pam Giganti reported live from the phone bank where experts were taking viewers questions

Healthy Eating

Reporter: Monica Robins

5/25/10 7pm

Length: 2:00

We are all trying to eat better but, for some, healthy eating habits are turning into an obsession that's damaging their relationships and their lives. Monica Robins reports how.

ENVIRONMENT

With more and more people interested in living “Green” and concerned about the environment, NBC Miami offers informative reports on an array of “living green” topics on an on-going basis. NBC Miami’s parent company GE also dedicates one week in April, Green Week, to bringing to light the most relevant environmental issues as well as the most innovative Green products. Additionally, the oil spill in the Gulf was the focus this quarter with complete coverage to keep viewers informed and aware of the possibility of it reaching South Florida shores.

Live Green

Reporter: Carolyn Ryan

4/1/10 6pm

Length: 1:45

You may use eco-friendly products at home or maybe you own an eco-friendly car but have you ever thought about eco-friendly furniture? Carolyn Ryan introduces us to one local company that is reducing people’s carbon footprints one lounge chair at a time.

Green Week

Reporter: Kevin Corke

4/21/10 6pm

Length: 2:00

We’re celebrating Green Week here at NBC 6 and as part of our commitment to greener living, tonight we introduce you to the concept of Green Shopping. For some, that means simply buying more recycled goods, but there is a bigger, greener way to help save the bucks along the way.

Vitamins in Eco-Friendly Bottles

Reporter: Carolyn Ryan

4/23/10 6pm

Length: 1:25

Do you take vitamins? Supplements? If so, you may be interested to know that one company that manufactures vitamins locally has recently started packaging all of their vitamins in eco-friendly bottles. Carolyn Ryan reports from Sunrise.

Gulf Oil Spill

Reporter: Jay Gray

4/29/10 7pm

Length: 2:00

There is a growing concern in the Gulf tonight as oil from last week’s oil rig explosion continues to seep its way towards the Mississippi coastline. Crews have been working since last week to stop the oil flow but the damage is already proving to be more than crews expected.

Gulf Oil Spill

Reporter: Sharon Lawson

5/2/10 6pm

Length: 2:00

President Obama pledging to make certain the livelihoods of Gulf Coast fishermen are maintained despite the massive oil spill which is seriously threatening the fishing industry. Tonight, federal officials shut down fishing from the Mississippi River to the Florida Panhandle. The massive oil spill is having a devastating impact on the environment and the fishing industry.

Oil Spill Impact in South Florida

Reporter: Willard Shepard

5/3/10 6pm

Length: 2:30

The oil spill in the Gulf is having an impact right here in South Florida. You may not be a fisherman but you are going end up paying the price for the disaster. Willard Shepard reports.

Oil Spill Impact on Animals

Reporter: Jeff Burnside

5/5/10 11pm

Length: 2:15

As the oil slick nears the coastline, wildlife organizations are fielding calls and questions about how to treat animals possibly affected by the spill. Jeff Burnside reports live in Pelican Harbor.

Gulf Oil Spill – Leak Capped

Reporter: Jay Gray

5/5/10 7pm

Length: 2:00

Officials say one of three leaks on that crippled oil rig has now been capped. However, they say it's not enough to slow the slick. NBC's Jay Gray reports from Louisiana.

Florida Prepares for Oil Reaching Shore

Reporter: Amara Sohn

5/10/10 6pm

Length: 2:30

Federal and local officials met in Fort Lauderdale sounding the alarm of concern in case the oil reaches our shores. Amara Sohn reports the latest preparations.

BP Gives Money to Florida Tourism

Reporter: Hank Tester

5/17/10 6pm

Length: 2:15

BP is giving "Visit Florida" 25 million dollars for an advertising blitz to tell tourists Florida is open for business. Meanwhile, some experts are sure the oil spill will have an impact in South Florida and the Keys. Hank Tester reports from Key Biscayne.

BP Abandons Top Kill Project

Reporter: Jay Gray

5/29/10 11pm

Length: 2:15

BP abandons the "Top Kill" project. One they had hoped would stop the oil leak in the Gulf. BP has failed in its latest attempt to plug the leak with mud and cement and is now moving on to its next option. President Obama says the setback is "as enraging as it is heartbreaking." Jay Gray reports from Louisiana.

Scientific Flight Over Oil Spill

Reporter: Jeff Burnside

5/28/10 11pm

Length: 2:00

A University of Miami scientist has been thrust into a high-profile position advising the government about the spill. Jeff Burnside reports on a special scientific flight. Ocean Science expert Nick Shay flew above the spill and the site where crews are trying to stop the leak. His mission is trying to figure out where all that oil is going to go.

HURRICANE SEASON

NBC Miami brings series of reports leading up to and throughout Hurricane Season as well as a half-hour special to help viewers get informed and get prepared.

Hurricane Season 2010

Reporter: John Morales

4/7/10 6pm

Length: 1:30

The major hurricane forecast is out for the 2010 season and the news is not great. Chief Meteorologist John Morales breaks down our chances of getting hit by a storm.

Oil Spill Concern for Hurricane Season

Reporter: Jeff Burnside

5/26/10 7pm

Length: 2:00

The hurricane season, which starts June 1st, brings a new element of concern to the oil spill clean-up. A hurricane in the Gulf is likely to do two things: send some of the oil to Florida's coast but also break apart what's left on the surface. Jeff Burnside reports.

Hurricane Conference

Reporter: Hank Tester

5/26/10 6pm

Length: 1:45

The Director of FEMA is in South Florida for the Governor's Hurricane Conference and the Sunshine State native is sounding the alarm warning his department needs cash – now. Hank Tester reports the FEMA Director also had strong words for Keys residents reluctant to leave in case of a storm.

Hurricane Season 2010 Special

6/1/10 7:30 - 8pm

Length: 30 minutes

South Floridians know June 1st means the start of hurricane season. While no storms are threatening to strike land right now – officials from all levels of government are trying to get the message out, for residents to prepare in case a storm approaches. This is a half hour special geared to help viewers and their families get prepared.

EDUCATION

The Education Reform Bill was a topic that stirred great controversy and threatened to alter the lives of many South Florida teachers, students and parents. NBC Miami had full coverage of the issue keeping viewers informed of the developments and aware of what it may mean to them.

Education Legislature

Reporter: Willard Shepard

4/7/10 6pm

Length: 2:45

Highly controversial education reform is making its way through the legislature in Tallahassee – sending angry teachers into the streets of South Florida. The reforms include a merit pay system based partially on how well students do on the F-CAT. That's what's sparking teachers to protest. Willard Shepard reports from Westchester where a major rally broke out after school.

School Walkouts

Reporter: Diana Gonzalez

4/9/10 7pm

Length: 2:15

South Florida students are sounding off – some even turning to violence to make their voices heard. Bill 6 passed with a final vote of 64 to 55. Students and teachers across the state are outraged because the bill could determine teachers salaries based on student performance. Diana Gonzalez reports from Sunset Senior High in Southwest Miami-Dade.

Teachers' "Sickout"

Reporter: Sharon Lawson

4/11/10 11pm

Length: 2:45

After the passing of Bill 6, teachers in South Florida are planning to make a drastic move in protest of the bill that ties teacher salaries to student performance. That means your child may not show up to school tomorrow. Sharon Lawson reports a big turnout is expected for the "sickout"

Teacher Rally

Reporter: Diana Gonzalez

4/12/10 6pm

Length: 2:30

Hundreds of teachers in Miami-Dade took a personal day to protest the Education Reform Bill sitting on Governor Crist's desk. Senate Bill 6 is stirring up controversy across the Sunshine State and these protesting teachers want their voice heard in Tallahassee. Diana Gonzalez reports.

Education Reform Bill

Reporter: Ari Odzer

4/13/10 6pm

Length: 2:00

The hotly debated Education Reform Bill sitting on Governor Crist's desk is stirring up strong passion from teachers hoping he will veto it. Ari Odzer reports Senate Bill 6 is causing some teachers to consider bolting from the Sunshine State if he signs it into law.